



URANIUM 2018

[uranium.ausimm.com](http://uranium.ausimm.com)

International Uranium Conference 2018

# Sponsorship Prospectus



ADELAIDE  
5-6 JUNE

#uranium2018

**AusImm**  
CONFERENCE



Government of South Australia  
Department of the Premier  
and Cabinet

## Committee

### CONFERENCE CHAIR:

**Mark Chalmers FAusIMM**

Energy Fuels Resources

### ORGANISING COMMITTEE:

**David Brunt FAusIMM**

Brunt Investments

**James Davidson FAusIMM**

Inception Group

**Damien Ewington MAusIMM(CP)**

Cameco Australia Pty Ltd

**Janine Herzig FAusIMM(CP)**

AusIMM Board and MetVal Pty Ltd

**Andrew Robertson MAusIMM**

BHP

**Greg Shirliff MAusIMM**

Toro Energy

**Chris Sykes MAusIMM(CP)**

AusIMM Adelaide Branch Representative

**Peter Waggitt FAusIMM(CP)**

NT Department of Primary Industry  
and Resources

**Sam Walker MAusIMM**

SA Department of Premier and Cabinet

**Daniel Zavattiero**

Minerals Council of Australia

### EVENT MANAGEMENT: THE AUSIMM

**Suzie Chan**

Senior Coordinator, Events

**Claire Stuart**

Coordinator, Publishing

# Contents

MESSAGE FROM THE CHAIR	03
IMPORTANT INFORMATION	04
AT A GLANCE	05
BENEFITS OF SPONSORING	06
SPONSORSHIP OPPORTUNITIES	07-11
BOOKING FORM	14



## A message from the Chair

Mark Chalmers FAusIMM  
Conference Chair

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In 2018, the premier annual event for the Uranium industry, the AusIMM International Uranium Conference will be in its 13th consecutive year.

The program boasts outstanding keynote speakers and highly experienced industry experts, which has been the hallmark of this event.

Topics covered will highlight all areas of the sector, including: exploration, development, production, processing, environmental, health and safety and regulatory aspects.

A highly technical conference with engaging speakers and plenty of opportunities to network. We are excited to once again be supported by the South Australian Government Department of the Premier and Cabinet, as our Leading Conference Partner.

I warmly invite you to support this important conference and we look forward to welcoming you to Adelaide in June 2018.

# Important information

## Conference themes

- Geology and exploration
- Mining, processing and transport
- Market supply and demand
- International projects
- Health, safety and environment
- Government and community relations

## Target audience

This conference will attract both local and international mining professionals from the following fields:

- CEOs, directors, executives, general managers
- Geologists, metallurgists, geotechnical and mining engineers
- Environmental scientists
- Production, project and operations engineers and managers
- Engineering consultants
- Equipment manufacturers
- Service providers
- Government regulatory officials
- Academics

## INVITATION TO SUBMIT AN ABSTRACT

We invite sponsors and exhibitors wishing to present at the International Uranium Conference 2018 to submit an abstract not exceeding 300 words in English to [cstuart@ausimm.com.au](mailto:cstuart@ausimm.com.au)  
**Submission deadline:**  
**6 February 2018**

## Conference Venue

**Adelaide Convention Centre**  
 North Terrace  
 Adelaide SA 5000  
[www.adelaidecc.com.au](http://www.adelaidecc.com.au)  
 +61 8 8212 4099  
[sales@adelaidecc.com.au](mailto:sales@adelaidecc.com.au)

# Sponsorship opportunities at a glance

<b>Gold Sponsorship</b>	<b>Gold Conference App</b> <b>A\$9,900</b> Exclusive		
<b>Silver Sponsorship</b>	<b>Conference Dinner</b> <b>A\$7,700</b> Exclusive		
<b>Bronze Sponsorships</b>	<b>Conference Proceedings</b> <b>A\$3,300</b> Exclusive	<b>Technical Session</b> <b>A\$3,300</b> Limited opportunities	<b>Name Badge and Lanyard</b> <b>A\$3,300</b> Exclusive
	<b>Satchel</b> <b>A\$3,300</b> Exclusive		
<b>Other branding opportunities</b>	<b>Conference Supporter</b> <b>A\$2,750</b> Unlimited opportunities	<b>Notepads and Pens</b> <b>At cost</b> Exclusive	
	<b>eSatchel Insert</b> <b>A\$550</b> Unlimited opportunities		

All prices are quoted in Australian dollars and are inclusive of the Australian Goods and Services Tax (GST).

# Benefits of sponsoring

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Participating as a sponsor can take you straight to your target market and demonstrate your level of support and commitment to the uranium industry.

Uranium 2018 can provide your organisation with:

1

Maximum exposure at a premier conference devoted to those involved in the uranium community.

2

An opportunity to build and reinforce strategic relationships within the mining industry.

3

Time to network with industry colleagues and develop strategic relationships with key decision makers.

4

A cost-effective way to reinforce your organisation's brand and build brand awareness amongst a relevant audience.

5

Access to a broad network of industry partners.

6

Finding new business opportunities.

7

Time to present latest innovations and new products or services to a relevant audience, and showcase your expertise and capabilities.

8

Increased marketing opportunities including visibility on the conference website and associated marketing materials.



# Gold Sponsor Conference App

High visibility,  
superior quality,  
corporate credibility  
in an uncluttered  
environment that  
makes your  
message stand out.



**A\$9,900**

Exclusive opportunity

## EXCLUSIVE

Associate your organisation with the AusIMM International Uranium Conference 2018 and take advantage of the maximum exposure this level of sponsorship offers.

We will work alongside you to provide multiple opportunities to promote your organisation before and during the conference. We are confident your participation at this level will provide you with excellent leveraging opportunities.

As Gold Sponsor, you will benefit from prominent levels of exposure and representation with the following entitlements:

- Sponsor of the official conference app
- Your logo to appear throughout the conference app
- A company representative to chair a session
- Company logo featured on the title slides and the opportunity to provide a pull-up banner for the sponsored session
- One (1) networking display table
- Three (3) complimentary full delegate registrations including social functions
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- A company profile in the conference proceedings
- One full-page colour advertisement in the conference program
- Verbal acknowledgement as Gold Sponsor in the opening session
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel

# Silver Sponsor Conference Dinner



Take advantage of the maximum exposure this conference will offer.

**A\$7,700**

Exclusive opportunity

## EXCLUSIVE

The social highlight of the conference will guarantee you the opportunity to host the delegates for an unforgettable evening of networking in a relaxed atmosphere. Don't miss out on this exclusive opportunity to be the social and networking face of the conference.

- Sponsor of the official Conference Dinner
- Opportunity for a company representative to make a short presentation
- One reserved table at the dinner in a premier position including ten tickets
- Opportunity for a senior representative to sit at the VIP table
- Exclusive branding on the menus
- Opportunity to provide a gift to delegates on the dinner tables
- One (1) networking display table
- Two (2) complimentary full delegate registrations including social functions
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- Verbal acknowledgement as Silver Sponsor in the opening session
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel



# Bronze Sponsors

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## Conference Proceedings

**A\$3,300**

### Exclusive opportunity

The conference proceedings will be used as a valuable reference document for delegates. The AusIMM International Uranium Conference 2018 will produce an eBook conference proceedings.

- Your company name and logo included on the cover of the eBook
- A company profile in the conference proceedings
- One (1) networking display table
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel

## Technical Session

**A\$3,300**

### Limited opportunities

Use this opportunity to brand your core business by sponsoring a technical session. Sessions will be allocated in order of confirmation.

- A company representative to chair a technical session
- One (1) networking display table
- Company logo featured on the title slides and the opportunity to provide a pull-up banner for the sponsored technical session
- One (1) complimentary full delegate registrations including social functions
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel

# Bronze Sponsors

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## Name Badge and Lanyard

**A\$3,300**

### Exclusive opportunity

Delegates will receive a conference name badge to be worn for the duration of the conference. Have your branding on each name badge and lanyard.

- Exclusive branding of the conference lanyard and name badge
- One (1) networking display table
- One (1) complimentary full delegate registrations including social functions
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel

## Satchel

**A\$3,300**

### Exclusive opportunity

All delegates will receive a satchel upon registration with your company name branded alongside the AusIMM and South Australian Department of the Premier and Cabinet logo and conference name.

- Your logo printed on the conference satchels
- One (1) networking display table
- One (1) complimentary full delegate registrations including social functions
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel

## Conference Supporter

**A\$2,750**

**Unlimited opportunities**

- One (1) networking display table
- One (1) complimentary full delegate registrations including social functions
- Your company logo on all onsite major signage including: entry features, registration desk, plenary room, program boards and sponsor acknowledgement signage
- Your logo including hyperlink on the conference website
- Your logo on the conference holding slides
- One PDF flyer in the eSatchel

## Note Pads and Pens

**At Cost**

**Exclusive opportunity**

Have your branded stationary available to all delegates to use during the conference.

- Note pads and pens to be supplied by the sponsor. Quantities and delivery details to be provided by Event Management
- Your logo including hyperlink on the conference website

## eSatchel Insert

**A\$550**

**Unlimited opportunities**

The eSatchel is an alternative to the traditional conference bag filled with flyers. Delegates will be able to access your promotional material via the eSatchel in the conference app.





## Booking Form

### PERSONAL DETAILS *(Person/s responsible for sponsorship liaison)*

Title - Please circle (Prof / Dr / Mr / Mrs / Miss / Ms)

First Name

Last Name

Organisation

Position

Address

State

Postcode

Country

Email

Telephone

Mobile

Website

### SPONSORSHIP - Please select level of sponsorship: (Please indicate ✓ )

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Gold Conference App A\$9,900      | <input type="checkbox"/> Silver Conference Dinner A\$7,700    | <input type="checkbox"/> Bronze Conference Proceedings A\$3,300 |
| <input type="checkbox"/> Bronze Technical Session A\$3,300 | <input type="checkbox"/> Bronze Name Badge & Lanyard A\$3,300 | <input type="checkbox"/> Bronze Satchel Sponsor A\$3,300        |
| <input type="checkbox"/> Conference Supporter A\$2,750     | <input type="checkbox"/> Note Pads and Pens - At cost         | <input type="checkbox"/> eSatchel Insert A\$550                 |

### PAYMENT & COMPANY LOGO (IN HIGH RESOLUTION PRINT QUALITY JPEG & EPS FORMAT) MUST BE RECEIVED WITH YOUR COMPLETED BOOKING FORM

Sponsorship total A\$

\$

Total

\$

### METHOD OF PAYMENT

**(Note: All sponsorships and exhibition bookings must include payment with this form)**

Crossed cheque made payable to The Australasian Institute of Mining and Metallurgy

- Visa       Mastercard       American Express       Diners Card

Please include account-mailing address for Amex amounts over A\$1,000:

Card No.:

Expiry Date:

Signature:

Cardholders Name:

CVN: